

PRESS RELEASE

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Local John Hancock Financial Network Office Launches New Brand Identity

Harrisonburg, VA (August 18, 2009) David T. Larson, CFP®, Investment Advisor Representative, based in Harrisonburg, VA recently launched a new brand name, Bluestone Financial Solutions, for his firm.

Located in Harrisonburg, VA, the firms' client base has grown significantly under the leadership of David T. Larson. "Our mission is to assist families and businesses with the accumulation and preservation of wealth," explains Larson. "By rebranding our firm, we hope to create an even stronger presence in the Shenandoah Valley and continue to serve the needs of our clients for years to come."

About Bluestone Financial Solutions

Located in Harrisonburg, VA, Bluestone Financial Solutions services over 800 households all throughout the Shenandoah Valley. David first joined the John Hancock Financial Network in 2001 after graduating from James Madison University. He also recently has become a CERTIFIED FINANCIAL PLANNER™ practitioner, one of the premier designations for those involved in the financial industry.

About John Hancock Financial Network

John Hancock Financial Network (JHFN) is a leader with the stability and scale to offer an innovative business model that gives entrepreneurial financial professionals the power to effectively build unique businesses, based on their own vision and market opportunity. JHFN is a national network of independent career firms with over 1,800 financial professionals across the U.S. For more information on John Hancock Financial Network and its national network of independent career firms, visit www.jhnetwork.com.

About John Hancock and Manulife Financial

John Hancock is a unit of Manulife Financial Corporation (the Company), a leading Canadian-based financial services group serving millions of customers in 19 countries and territories worldwide. Operating as Manulife Financial in Canada and in most of Asia, and primarily as John Hancock in the United States, the Company offers clients a diverse range of financial protection products and wealth management services through its extensive network of employees, agents and distribution partners. Funds under management by Manulife Financial and its subsidiaries were Cdn\$421 billion (US\$362 billion) as at June 30, 2009. Manulife Financial Corporation trades as 'MFC' on the TSX, NYSE and PSE, and under '0945' on the SEHK. Manulife Financial can be found on the Internet at www.manulife.com.

The John Hancock unit, through its insurance companies, comprises one of the largest life insurers in the United States. John Hancock offers a broad range of financial products and services, including life insurance, fixed and variable annuities, mutual funds, 401(k) plans, long term care insurance, college savings, and other forms of business insurance. Additional information about John Hancock may be found at www.johnhancock.com.

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